

## JAZZTHETIK Online Media 2018

for advertising on JAZZTHETIK.de

valid from 01.10.2018

### Banner Formats and prices:

Format	Size	1 Month	3 Month*	12 Month*
<b>Super Banner Leaderboard</b>	728 x 90	110 EUR	90 EUR	n.a.
<b>Wide Skyscraper</b>	160 x 600	110 EUR	90 EUR	60 EUR
<b>Medium Rectangle</b>	205 x 290	100 EUR	80 EUR	55 EUR
<b>Skyscraper</b>	120 x 600	90 EUR	70 EUR	45 EUR
<b>Full Banner</b>	468 x 60	90 EUR	70 EUR	45 EUR
<b>Rectangle</b>	180 x 150	90 EUR	70 EUR	45 EUR

(\* Prices are for each 1 month)

All banners in rotation. Circuit on all sides, and bottoms.  
All prices shown are excl. VAT valid.

### Combined discount:

When booking a display (minimum size  $\frac{1}{4}$  page) in the printed edition of JAZZTHETIK, please refer to the booking of online display a discount of 15% on the net display price.

### Formats:

Flash, JPG, GIF, TIF, SWF max. 100 KB

### For more information, reservation:

#### JAZZTHETIK

Tel .: +49 (0) 251/53 34 32

+49 (0) 251/53 34 23

mail: [jazz@JAZZTHETIK.de](mailto:jazz@JAZZTHETIK.de)

### Delivery address for Banner:

mail: [internet@JAZZTHETIK.de](mailto:internet@JAZZTHETIK.de)

### Required information:

customer name, reservation period and destination URL

The General Terms and Conditions

### Submission deadline:

1 week circuit

If you want custom size, please contact us!

**JAZZTHETIK RATECARD:  
General & Technical Data valid 2018  
PUBLISHER**

Christine Stephan

**JAZZTHETIK**

Frie-Vendt-Str 16 / Hinterhaus  
D- 48153 Münster

Phone: +49 (0) 251-5334-32

+49 (0) 251-5334-22

e-Mail: [jazz@JAZZTHETIK.de](mailto:jazz@JAZZTHETIK.de)

web: [www.JAZZTHETIK.de](http://www.JAZZTHETIK.de)

social media: [www.facebook.com/JAZZTHETIK](http://www.facebook.com/JAZZTHETIK)

**Show data:**

please contact [jazz@JAZZTHETIK.de](mailto:jazz@JAZZTHETIK.de) and [JAZZTHETIK@dul-print.de](mailto:JAZZTHETIK@dul-print.de) send.

**BANK DETAILS:**

Sparkasse Münsterland Ost

IBAN: DE 13 4005 0150 00 18005256

SWIFT BIC: WELA DE D1 MST

**PUBLICATION:**

Bimonthly, 6 times a year

**PRICES:**

Inland: € 8,20 including VAT, packaging and shipping..

Foreign Countries: € 8,20 including packaging, plus shipping.

**DISTRIBUTION AREA:**

Germany, Austria, Switzerland, Netherlands, World

**SALES:**

Station bookshops, Press-grosso, Kiosk, phonogram / HiFi retailers and subscription at home and abroad

**ISSN:**

0933-8926

**ORDERS:**

in writing to the publisher.

**BOOKINGS OF ADVERTISING:**

in writing to the publisher.

**RIGHT OF WITHDRAWAL:**

only in writing. 1 week booking deadline.

**ADDITIONAL CHARGE FOR BLEEDING:**

is not charged additionally.

**COLOR SHOW:**

Printing on the Euro scale. Not using the color black in the design of colored display has no influence on the calculation. Each additional process color is a surcharge of 250.- € calculated, which is not discountable. Special colors or shades that by the combined printing of standard scale colors can not be achieved, require special agreement.

**Supplements / inserts:**

to 25 gr. single weight per thousand. € 70.-  
to 50 gr. single weight per thousand. € 90.-  
Heavier inserts, supplements or tip-ons on request

**PLACEMENTS:**

The publisher can note placement rules only as desire and try to under to consider the technical and Earl's options. Placement rules whose Fulfillment is order requirement, condition following award of the b/w price is discounted:

4<sup>th</sup> cover (U4) excl. 20%  
2<sup>nd</sup> cover page (U2) excl. 20%  
3<sup>rd</sup> cover page (U3) excl. 5%

**DISCOUNTS:**

On purchase within a contract year, the following discounts apply:  
from 3 advertisements 5%  
from 6 adverts 10%  
from 12 adverts 20%  
5% discount on direct debit collection

**PAYMENT:**

Payments within 14 days after publication without deduction. In advance of the total amount that is received by the first day of sale from the publisher, a 2% discount, unless older invoices are fully or partially open. In the case of delayed or deferred payment interest at the rate of 5% above the current discount rate of the Deutsche Bundesbank as well as collection costs will be charged.

**VALUE ADDED TAX:**

Prices are excl. VAT.

**Booking deadline:**

see Year Plan

<http://www.JAZZTHETIK.de/mediadaten/mediadaten-printausgabe>

<http://www.JAZZTHETIK.de/mediadaten/mediadaten-online-JAZZTHETIK-de>

**Submission deadline:**

see Year Plan

<http://www.JAZZTHETIK.de/mediadaten/mediadaten-printausgabe>

**JAZZTHETIK is a recognized training company**

**JAZZTHETIK is member of ejm** (European Jazz Media)