

# Mediarates 2017

valid from 01.01.2017



## **Editor and publisher**

Verlag Christine Stephan

## **Corresponding bank**

Sparkasse Münsterland-Ost

bank code

400 501 50

account number

18 005 256

IBAN

DE 13 4005 0150 00

18005256

SWIFT-BIC

WELA DE D1 MST

## **Frequency**

6 x per year

## **Distribution**

worldwide subscription;

at jazzfestivals and

concerts all over

Germany; wholesalers;

foreign countrys

## **Terms of payment**

Payment within 14 days

from date of invoice

strictly net

## **Discount**

from 3 ads 5%

from 5 ads 10%

from 10 ads 20%

5% cash discount for

prompt payment via

direct debit

## **printing colour**

Euroskala

## **printing**

sheet offset

## **colours**

full colour by Euroskala

with proof print or contact

proof. Without colourconsistent

print copys we

exclude liability. Point value

in light

not under 7%, in black

not over 95%.

## **Data transfer**

Please send the file by eMail or

a Cloud-link or ask for special

informations.

## **Other sizes**

Deviant sizes must be

agreed. With reservations

we conform the delivered

size to the type area.

Resultant extra costs will

be brought to account.

If necessary on wrong booked

ads additional expenses

will be extra charged up to

10% of the price.

## **supplement/insert**

on request

## **advertisement/editor**

JAZZTHETIK

Frie-Vendt-Str. 16 (Hinterhaus)

D - 48153 Münster

Phone +49(0)251 53 34 23

Fax +49(0)251 53 34 28

jazz@jazzthetik.de

www.jazzthetik.de

## **Advertisementacquisition**

Christine Stephan

Katja Jacobeit

Christoph Giese

## **Deadlines**

see list

Place of venue is Münster.

# Sizes and prices for b/w and colour advertisements

Typearea: 177 x 258 mm

Screen ruling: max. 60 lines/cm (150 lpi)



## Coverbooking

front page is not for sale

inside front cover bw: 1,550€ 4c: 2,280€

inside back cover bw: 1,500€ 4c: 2,230€

outside back cover bw: 1,650€ 4c: 2,380€

## Copy size

210 x 297 mm

## Sizes

width x height

## Important:

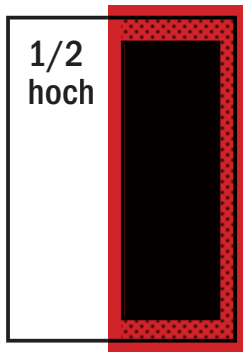
bleeding sizes (B:)

plus 3 mm on

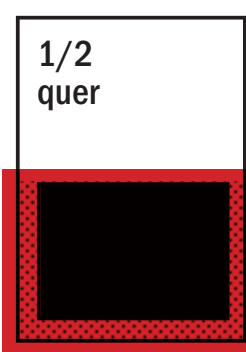
each cutted size



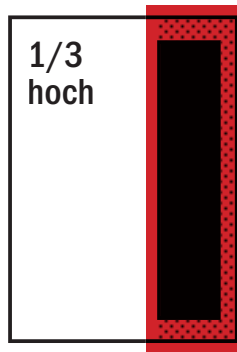
177 x 258 mm  
B: 210 x 297 mm  
bw 1,450€ 4c 2,170€



86 x 258 mm  
B: 101 x 297 mm  
bw 810€ 4c 1,535€



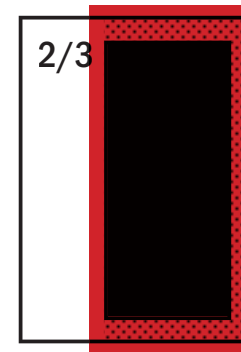
177 x 126 mm  
B: 210 x 145 mm  
bw 810€ 4c 1,535€



56 x 258 mm  
B: 71 x 297 mm  
bw 570€ 4c 1,295€



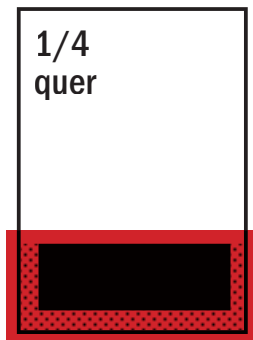
177 x 80 mm  
B: 210 x 99 mm  
bw 570€ 4c 1,295€



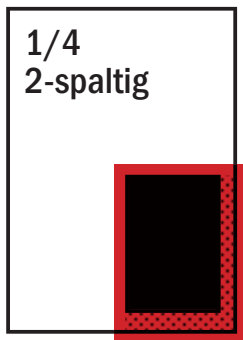
116.5 x 258 mm  
B: 131.5 x 297 mm  
bw 990€ 4c 1,715€



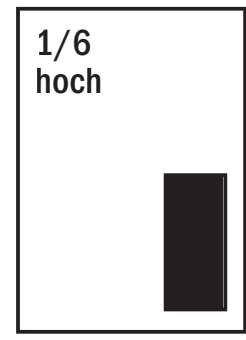
40.5 x 258 mm  
B: 55.5 x 297 mm  
bw 460€ 4c 1,185€



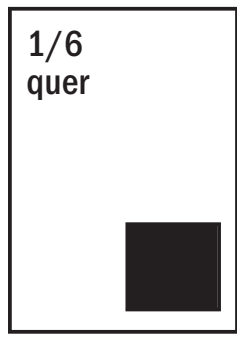
177 x 59 mm  
B: 210 x 78 mm  
bw 460€ 4c 1,185€



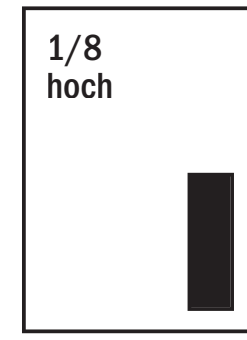
86 x 126 mm  
B: 101 x 145 mm  
bw 460€ 4c 1,185€



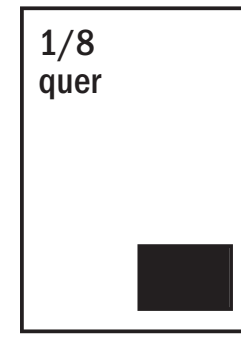
56 x 126 mm  
no bleeding  
bw 345€ 4c 1,070€



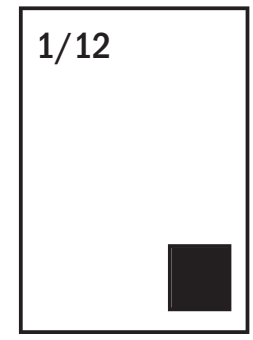
86 x 80 mm  
no bleeding  
bw 345€ 4c 1,070€



40.5 x 126 mm  
no bleeding  
bw 280€



86 x 59 mm  
no bleeding  
bw 280€



56 x 59 mm  
no bleeding  
bw 210€

**Inserts:**  
under 25 g  
90€/tsd  
over 50 g  
100€/tsd  
**Bound-in:**  
price on  
application

All prices plus VAT.

# Deadlines for advertisements 2017



**JAZZTHETIK**  
Frie-Vendt-Straße 16  
(Hinterhaus)  
D-48153 Münster  
Phone +49(0)251 53 34 -23  
Fax +49(0)251 53 34 -28

	<b>BOOKING</b>	<b>ARTWORK</b>	<b>DATE OF PUBLICATION</b>	
<b>JT 01/02-2017</b>	Th 24.11.	Th 01.12.	Mo 19.12.	2016
<b>JT 03/04-2017</b>	We 26.01.	Th 09.02.	Th 23.02.	
<b>JT 05/06-2017</b>	Th 29.03.	Tu 11.04.	We 26.04.	
<b>JT 07/08-2017</b>	Th 01.06.	Mo 12.06.	We 28.06.	
<b>JT 09/10-2017</b>	Th 03.08.	We 16.08.	Tu 29.08.	
<b>JT 11/12-2017</b>	Th 05.10.	We 11.10.	Th 26.10.	
<b>JT 01/02-2018</b>	Th 23.11.	Th 30.11.	Tu 19.12.	

**Advertisement by eMail:**

**Important!**

The technical data sheet and the ad to:

**jazzthetik@dul-print.de**

**and**

**jazz@jazzthetik.de**

order-bound documentation & liability

Without colour-consistent print copys we exclude liability. The printer needs obligatory (if necessary coloured) print-outs or proofs.

They have to be concordant with the matter of the file.

**Please send them to**

D+L Reichenberg GmbH

z.Hd. Frau Herzog

Schlavenhorst 10

46395 Bocholt / Germany

**Data on CD:**

Please send it with the order-bound documentation to this address.

Questions? Please ask Mrs. Herzog: **jazzthetik@dul-print.de**

Phone: +49(0)02871/2466-21

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name of customer	.....
	.....
name of file	.....
Sender (+Tel-Nr)	.....
for JAZZTHETIK issue	.....
size of the ad in mm	.....
type area (S) or bleeding (A)	.....
color mode	.....
date of transfer	.....
other	.....
	.....
	.....