

Jazzthetik Online Media 2017 for advertising on jazzthetik.de
valid from 1.1.2017

Banner Formats and prices:

Format	Size	1 Month	3 Month*	12 Month*
Super Banner Leaderboard	728 x 90	110 EUR	90 EUR	n.a.
Wide Skyscraper	160 x 600	110 EUR	90 EUR	60 EUR
Medium Rectangle	205 x 290	100 EUR	80 EUR	55 EUR
Skyscraper	120 x 600	90 EUR	70 EUR	45 EUR
Full Banner Rectangle	468 x 60	90 EUR	70 EUR	45 EUR
Rectangle	180 x 150	90 EUR	70 EUR	45 EUR

(* Prices are for each 1 month)

All banners in rotation. Circuit on all sides, and bottoms.

All prices shown are excl. VAT valid.

Combined discount:

When booking a display (minimum size 1/4 page) in the print edition of Jazzthetik, please refer to the booking of online display a discount of 15% on the net Display price.

Formats:

Flash, JPG, GIF, TIF, SWF max. 100 KB

For more information, reservation:

Jazzthetik

Tel .: +49 (0) 251/53 34 32

Fax: +49 (0) 251/53 34 28

mail: jazz@jazzthetik.de

Delivery address for Banner:

mail: internet@jazzthetik.de

Required information: customer name, reservation period and destination URL

The General Terms and Conditions

Submission deadline: 1 week circuit

If You Want custom size, please contact us!

Jazzthetik RATECARD
General & Technical Data
valid 2017

PUBLISHER

Publisher Christine Stephan
Frie-Vendt-Str 16 / Hinterhaus
D- 48153 Münster
Phone:
+49 (0) 251-5334-32
+49 (0) 251-5334-22

eMail: jazz@JAZZTHETIK.de

web:

www.JAZZTHETIK.de

fb:

www.facebook.com/JAZZTHETIK

Show data

please contact jazz@JAZZTHETIK.de
and JAZZTHETIK@dul-print.de send.

BANK DETAILS

Sparkasse Münsterland / East
IBAN:
DE 13 4005 0150 00 18005256

SWIFT BIC:

WELA DE D1 MST

PUBLICATION

6 times a year

PRICES

Inland: € 8 including VAT, packaging and shipping..

Foreign Countries:

€ 8 including packaging, plus shipping.

DISTRIBUTION AREA

Germany, Austria, Switzerland, Netherlands, World

SALES

Station bookshops, Presse-Grosso, Kiosk, phonogram / HiFi retailers and ABO at home and abroad

ISSN

0933-8926

ORDERS

in writing to the publisher.

BOOKINGS OF ADVERTISING

in writing to the publisher.

RIGHT OF WITHDRAWAL

only in writing. 1 week booking deadline.

ADDITIONAL CHARGE FOR BLEEDING

is not charged additionally.

COLOR SHOW

Printing on the Euro scale. Not using the color black in the design of colored display has no influence on the calculation. Each additional process color is a Surcharge of 250.- € calculated, which is not discountable. Special colors or shades that by the combined printing of standard scale colors can not be achieved, require special agreement.

Supplements / inserts

to 25 gr. single weight per thousand. € 70.-

to 50 gr. single weight per thousand. € 90.-

Heavier inserts, supplements or tip-ons on request

PLACEMENTS

The publisher can note placement rules only as desired and try to understand to consider the technical and Earl's options. Placement rules whose fulfillment is order requirement, condition following award of the b / w price is mitrabattiert:

4th cover (U4) excl. 20%

2nd cover page (U2) excl. 20%

3rd cover page (U3) excl. 5%

DISCOUNTS

On purchase within a contract year, the following discounts apply:

from 3 advertisements 5%

from 6 adverts 10%

from 12 adverts 20%

5% discount on direct debit collection

PAYMENT

Payments within 14 days after publication without deduction. In advance of the

Total amount that is received by the first day of sale from the publisher, a 2% discount, unless older

Invoices are fully or partially open. In the case of delayed or deferred payment

Interest at the rate of 5% above the current discount rate of the Deutsche Bundesbank

as well as collection costs will be charged.

VALUE ADDED TAX

Prices are excl. VAT.

Booking deadline

see Year Plan

<http://www.jazzthetik.de/mediadaten/mediadaten-printausgabe>

<http://www.jazzthetik.de/mediadaten/mediadaten-online-jazzthetik-de>

Submission deadline

see Year Plan

<http://www.jazzthetik.de/mediadaten/mediadaten-printausgabe>

Jazzthetik is a recognized training company