

Mediarates 2023

valid from 01.01.2023



Editor and publisher

Verlag Christine Stephan

Corresponding bank

Sparkasse Münsterland-Ost

IBAN

DE 13 4005 0150 00

18005256

SWIFT-BIC

WELA DE D1 MST

Frequency

6 x per year

Distribution

worldwide subscription;
at jazzfestivals and
concerts all over
Germany; wholesalers;
foreign countrys

Terms of payment

Payment within 14 days
from date of invoice
strictly net

Discount

from 3 ads 5%
from 5 ads 10%
from 10 ads 20%

5% cash discount for
prompt payment via
direct debit

printing colour

Euroskala

printing

sheet offset

colours

full colour by Euroskala
with proof print or contact
proof. Without colourconsistent
print copys we
exclude liability. Point value
in light
not under 7%, in black
not over 95%.

Data transfer

Please send the file by eMail or
a Cloud-link or ask for special
informations.

Other sizes

Deviant sizes must be
agreed. With reservations
we conform the delivered
size to the type area.
Resultant extra costs will
be brought to account.
If necessary on wrong booked
ads additional expenses
will be extra charged up to
10% of the price.

supplement/insert

on request

advertisement/editor

JAZZTHETIK

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(Hofeingang)

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www.JAZZTHETIK.de

Advertisentacquisition

Christine Stephan

jazz@JAZZTHETIK.de

Deadlines

see list

Place of venue is Münster.

Sizes and prices for b/w and colour advertisements

Typearea: 177 x 258 mm

Screen ruling: max. 60 lines/cm (150 lpi)



Coverbooking

front page is not for sale

inside front cover bw: 1,750€ 4c: 2,480€

inside back cover bw: 1,700€ 4c: 2,430€

outside back cover bw: 1,850€ 4c: 2,580€

Copy size

210 x 297 mm

Sizes

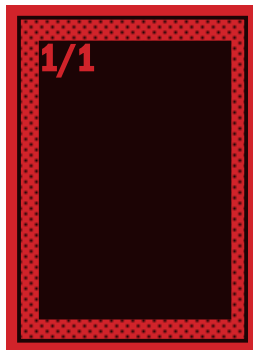
width x height

Important:

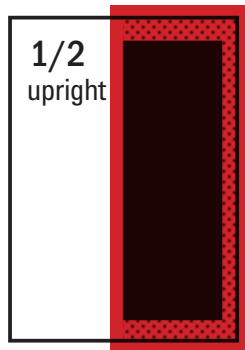
bleeding sizes (B:)

plus 3 mm on

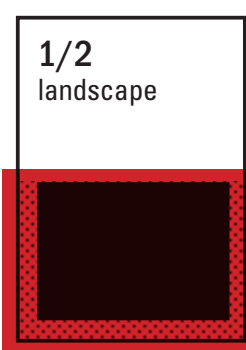
each cutted size



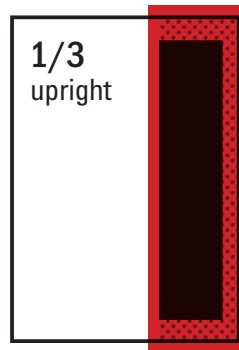
177 x 258 mm
B: 210 x 297 mm
bw 1,550€ 4c 2,200€



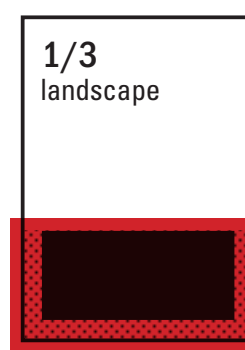
86 x 258 mm
B: 101 x 297 mm
bw 900€ 4c 1,600€



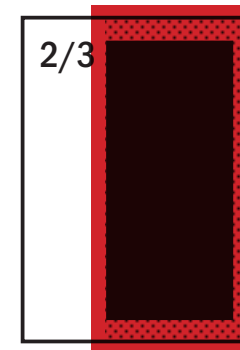
177 x 126 mm
B: 210 x 145 mm
bw 900€ 4c 1,600€



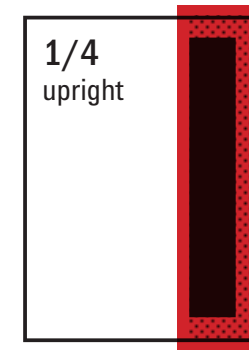
56 x 258 mm
B: 71 x 297 mm
bw 650€ 4c 1,350€



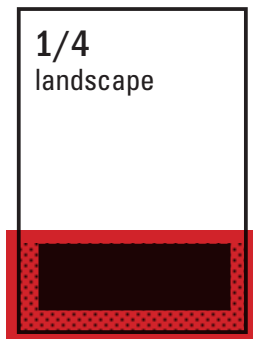
177 x 80 mm
B: 210 x 99 mm
bw 650€ 4c 1,350€



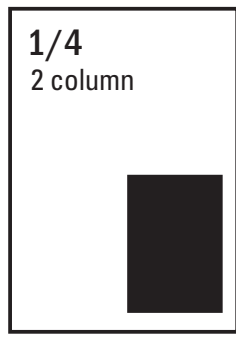
116.5 x 258 mm
B: 131.5 x 297 mm
bw 1,350€ 4c 2,250€



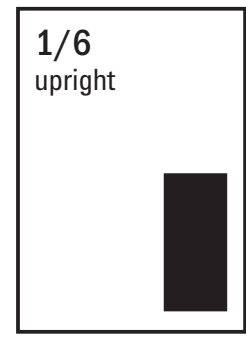
40.5 x 258 mm
B: 55.5 x 297 mm
bw 550€ 4c 1,270€



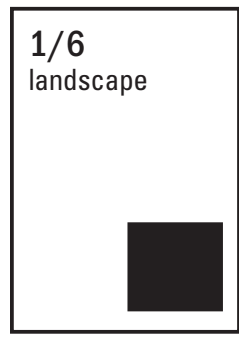
177 x 59 mm
B: 210 x 78 mm
bw 550€ 4c 1,270€



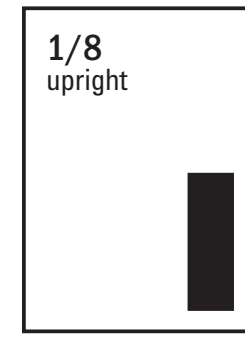
86 x 126 mm
no bleeding
bw 550€ 4c 1,270€



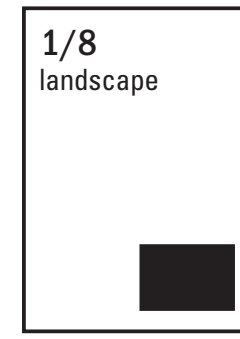
56 x 126 mm
no bleeding
bw 400€ 4c 1,125€



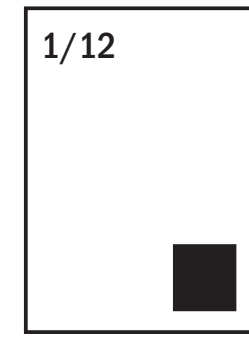
86 x 80 mm
no bleeding
bw 400€ 4c 1,125€



40.5 x 126 mm
no bleeding
bw 310€ 4c 900€



86 x 59 mm
no bleeding
bw 310€ 4c 900€



56 x 59 mm
no bleeding
bw 210€ 4c 800€

Inserts:
under 25 g
110€/tsd
over 50 g
120€/tsd
Bound-in:
price on
application

All prices plus VAT.

Deadlines for advertisements 2023



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	BOOKING	ARTWORK	DATE OF PUBLICATION
310 01/02-2023	Fr 11.11.22	Fr 25.11.22	Th 22.12.22
311 03/04-2023	Th 26.01.23	Th 02.02.23	Fr 24.02.23
312 05/06-2023	Fr 24.03.23	Mo 03.04.23	Tu 25.04.23
313 07/08-2023	We 24.05.23	Fr 02.06.23	Tu 27.06.23
314 09/10-2023	Tu 25.07.23	Th 03.08.23	Fr 25.08.23
315 11/12-2023	Mo 25.09.23	We 04.10.23	We 20.12.23
316 01/02-2024	Fr 10.11.23	Tu 28.11.23	We 20.12.23