

# Mediarates 2023

valid from 01.01.2023



## **Editor and publisher**

Verlag Christine Stephan

## **Corresponding bank**

Sparkasse Münsterland-Ost

IBAN

DE 13 4005 0150 00

18005256

SWIFT-BIC

WELA DE D1 MST

## **Frequency**

6 x per year

## **Distribution**

worldwide subscription;

at jazzfestivals and

concerts all over

Germany; wholesalers;

foreign countrys

## **Terms of payment**

Payment within 14 days

from date of invoice

strictly net

## **Discount**

from 3 ads 5%

from 5 ads 10%

from 10 ads 20%

5% cash discount for

prompt payment via

direct debit

## **printing colour**

Euroskala

## **printing**

sheet offset

## **colours**

full colour by Euroskala

with proof print or contact

proof. Without colourconsistent

print copys we

exclude liability. Point value

in light

not under 7%, in black

not over 95%.

## **Data transfer**

Please send the file by eMail or

a Cloud-link or ask for special

informations.

## **Other sizes**

Deviant sizes must be

agreed. With reservations

we conform the delivered

size to the type area.

Resultant extra costs will

be brought to account.

If necessary on wrong booked

ads additional expenses

will be extra charged up to

10% of the price.

## **supplement/insert**

on request

## **advertisement/editor**

JAZZTHETIK

Hammer Straße 138-140

(Hofeingang)

D-48153 Münster

Phone +49 (0) 251 53 34 23

jazz@JAZZTHETIK.de

www.JAZZTHETIK.de

## **Advertisentacquisition**

Christine Stephan

jazz@JAZZTHETIK.de

## **Deadlines**

see list

Place of venue is Münster.

# Sizes and prices for b/w and colour advertisements

Typearea: 177 x 258 mm

Screen ruling: max. 60 lines/cm (150 lpi)



## Coverbooking

front page is not for sale

inside front cover bw: 1,750€ 4c: 2,480€

inside back cover bw: 1,700€ 4c: 2,430€

outside back cover bw: 1,850€ 4c: 2,580€

## Copy size

210 x 297 mm

## Sizes

width x height

## Important:

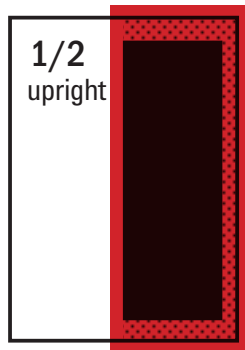
bleeding sizes (B:)

plus 3 mm on

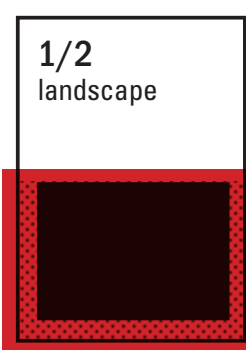
each cutted size



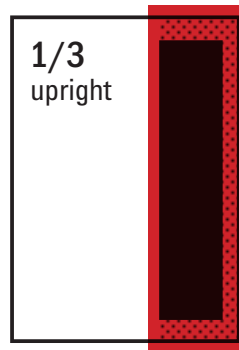
177 x 258 mm  
B: 210 x 297 mm  
bw 1,550€ 4c 2,200€



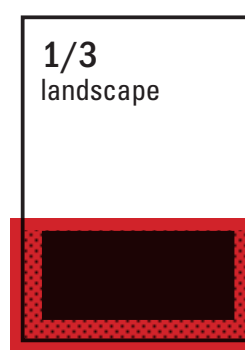
86 x 258 mm  
B: 101 x 297 mm  
bw 900€ 4c 1,600€



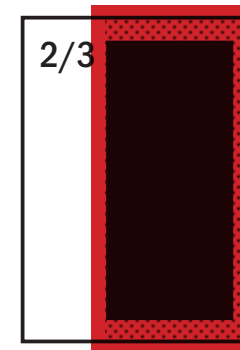
177 x 126 mm  
B: 210 x 145 mm  
bw 900€ 4c 1,600€



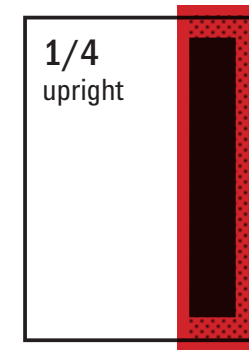
56 x 258 mm  
B: 71 x 297 mm  
bw 650€ 4c 1,350€



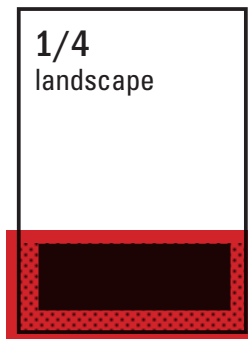
177 x 80 mm  
B: 210 x 99 mm  
bw 650€ 4c 1,350€



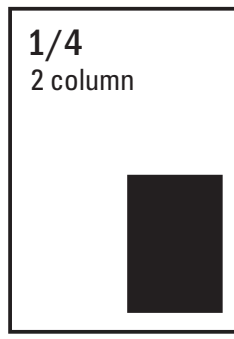
116.5 x 258 mm  
B: 131.5 x 297 mm  
bw 1,350€ 4c 2,250€



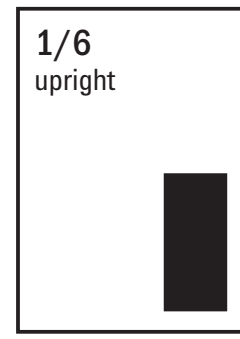
40.5 x 258 mm  
B: 55.5 x 297 mm  
bw 550€ 4c 1,270€



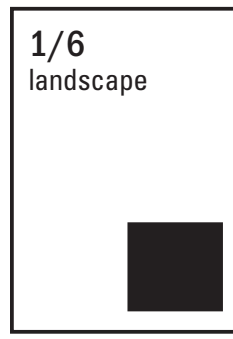
177 x 59 mm  
B: 210 x 78 mm  
bw 550€ 4c 1,270€



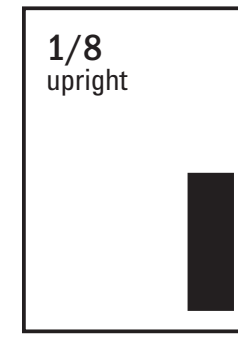
86 x 126 mm  
no bleeding  
bw 550€ 4c 1,270€



56 x 126 mm  
no bleeding  
bw 400€ 4c 1,125€



86 x 80 mm  
no bleeding  
bw 400€ 4c 1,125€



40.5 x 126 mm  
no bleeding  
bw 310€ 4c 900€



86 x 59 mm  
no bleeding  
bw 310€ 4c 900€



56 x 59 mm  
no bleeding  
bw 210€ 4c 800€

**Inserts:**  
under 25 g  
110€/tsd  
over 50 g  
120€/tsd  
**Bound-in:**  
price on  
application

All prices plus VAT.

# Deadlines for advertisements 2023



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	BOOKING	ARTWORK	DATE OF PUBLICATION
<b>310 01/02-2023</b>	Fr 11.11.22	Fr 25.11.22	Th 22.12.22
<b>311 03/04-2023</b>	Th 26.01.23	Th 02.02.23	Fr 24.02.23
<b>312 05/06-2023</b>	Fr 24.03.23	Mo 03.04.23	Tu 25.04.23
<b>313 07/08-2023</b>	We 24.05.23	Fr 02.06.23	Tu 27.06.23
<b>314 09/10-2023</b>	Tu 25.07.23	Th 03.08.23	Fr 25.08.23
<b>315 11/12-2023</b>	Mo 25.09.23	We 04.10.23	Th 26.10.23
<b>316 01/02-2024</b>	Fr 10.11.23	Tu 28.11.23	We 20.12.23