

Online Media 2023

for advertising on www.JAZZTHETIK.de

valid from 01.01.2023



Banner Formats and prices:

Format	Size (Pixel)	1 month	3 month*	12 month*
Super Banner Leaderboard	728 x 90	140 EUR	120 EUR	–
Wide Skyscraper	160 x 600	140 EUR	120 EUR	90 EUR
Medium Rectangle	205 x 290	130 EUR	110 EUR	85 EUR
Skyscraper	120 x 600	120 EUR	100 EUR	75 EUR
Full Banner	468 x 60	120 EUR	100 EUR	75 EUR
Rectangle	180 x 150	120 EUR	100 EUR	75 EUR

*Prices are for each 1 month

All banners in rotation. Circuit on all sides, and bottoms.
All prices shown are excl. VAT valid.

Combined discount:

When booking a display (minimum size ¼ page) in the printed edition of JAZZTHETIK, please refer to the booking of online display a discount of 15% on the net display price.

Formats:

Flash, JPG, GIF, TIF, SWF max. 100 KB

For more information, reservation:

JAZZTHETIK

Phone: +49 (0) 251/53 34 32

+49 (0) 251/53 34 23

e-mail: jazz@JAZZTHETIK.de

Delivery address for Banner:

mail: internet@JAZZTHETIK.de

Required information:

customer name, reservation period and destination URL
The General Terms and Conditions

Submission deadline:

1 week circuit

If you want custom size, please contact us!

General & Technical Data valid 2023

PUBLISHER

Christine Stephan
JAZZTHETIK
Hammer Straße 138-140 (Hofeingang)
D-48153 Münster
Phone: +49 (0) 251-5334-32
+49 (0) 251-5334-23
e-mail: jazz@JAZZTHETIK.de
web: www.JAZZTHETIK.de
social media: www.facebook.com/JAZZTHETIK

SHOW DATA

please send to jazz@JAZZTHETIK.de

BANK DETAILS

Sparkasse Münsterland Ost
IBAN: DE 13 4005 0150 00 18005256
SWIFT BIC: WELA DE D1 MST

PUBLICATION

Bimonthly, 6 times a year

PRICES

Inland: € 8,60 including VAT, packaging and shipping
Foreign Countries: € 8,60 including packaging, plus shipping

DISTRIBUTION AREA

Germany, Austria, Switzerland, Netherlands, World

SALES

Station bookshops, Press-grosso, Kiosk, phonogram / HiFi
retailers and subscription at home and abroad

ISSN

0933-8926

ORDERS

in writing to the publisher

BOOKINGS OF ADVERTISING

in writing to the publisher

RIGHT OF WITHDRAWAL

only in writing. 1 week booking deadline

ADDITIONAL CHARGE FOR BLEEDING

is not charged additionally

COLOR SHOW

Printing on the Euro scale. Not using the color black in the design of colored display has no influence on the calculation. Each additional process color is a surcharge of 350.- € calculated, which is not discountable. Special colors or shades that by the combined printing of standard scale colors can not be achieved, require special agreement.

SUPPLEMENTS / INSERTS

to 25 gr. single weight per thousand. € 150.-
to 50 gr. single weight per thousand. € 160.-
Heavier inserts, supplements or tip-ons on request

PLACEMENTS

The publisher can note placement rules only as desire and try to under to consider the technical and Earl's options. Placement rules whose Fulfillment is order requirement, condition following award of the b/w price is discounted:
4th cover (U4) excl. 20%
2nd cover page (U2) excl. 20%
3rd cover page (U3) excl. 5%

DISCOUNTS

On purchase within a contract year, the following discounts apply:
from 3 advertisements 5%
from 6 adverts 10%
from 12 adverts 20%
5% discount on direct debit collection

PAYMENT

Payments within 14 days after publication without deduction. In advance of the total amount that is received by the first day of sale from the publisher, a 2% discount, unless older invoices are fully or partially open. In the case of delayed or deferred payment interest at the rate of 5% above the current discount rate of the Deutsche Bundesbank as well as collection costs will be charged.

VALUE ADDED TAX

Prices are excl. VAT

BOOKING DEADLINE

see Year Plan
www.JAZZTHETIK.de/mediadaten/mediadaten-printausgabe
www.JAZZTHETIK.de/mediadaten/mediadaten-online-JAZZTHETIK-de

SUBMISSION DEADLINE

see Year Plan
www.JAZZTHETIK.de/mediadaten/mediadaten-printausgabe

JAZZTHETIK is a recognized training company.

JAZZTHETIK is member of ejm (European Jazz Media).