

Mediarates 2024

valid from 01.01.2024



Editor and publisher

Verlag Christine Stephan

Corresponding bank

Sparkasse Münsterland-Ost

IBAN

DE 13 4005 0150 00

18005256

SWIFT-BIC

WELA DE D1 MST

Frequency

6 x per year

Distribution

worldwide subscription;

at jazzfestivals and

concerts all over

Germany; wholesalers;

foreign countrys

Terms of payment

Payment within 14 days

from date of invoice

strictly net

Discount

from 3 ads 5%

from 5 ads 10%

from 10 ads 20%

5% cash discount for

prompt payment via

direct debit

printing colour

Euroskala

printing

sheet offset

colours

full colour by Euroskala

with proof print or contact

proof. Without colourconsistent

print copys we

exclude liability. Point value

in light

not under 7%, in black

not over 95%.

Data transfer

Please send the file by eMail or

a Cloud-link or ask for special

informations.

Other sizes

Deviant sizes must be

agreed. With reservations

we conform the delivered

size to the type area.

Resultant extra costs will

be brought to account.

If necessary on wrong booked

ads additional expenses

will be extra charged up to

10% of the price.

supplement/insert

on request

advertisement/editor

JAZZTHETIK

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www.JAZZTHETIK.de

Advertisentacquisition

Christine Stephan

jazz@JAZZTHETIK.de

Deadlines

see list

Place of venue is Münster.

Sizes and prices for b/w and colour advertisements

Typearea: 177 x 258 mm

Screen ruling: max. 60 lines/cm (150 lpi)



Coverbooking

front page is not for sale

inside front cover bw: 1,750€ 4c: 2,480€

inside back cover bw: 1,700€ 4c: 2,430€

outside back cover bw: 1,850€ 4c: 2,580€

Copy size

210 x 297 mm

Sizes

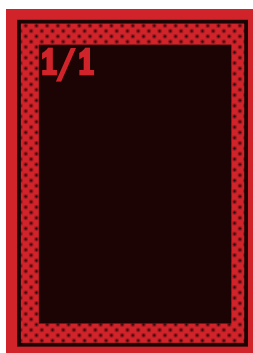
width x height

Important:

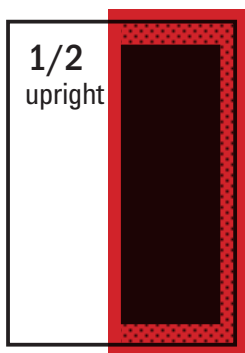
bleeding sizes (B:)

plus 3 mm on

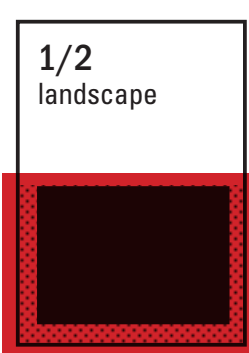
each cutted size



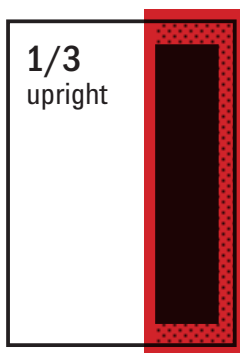
1/1
177 x 258 mm
B: 210 x 297 mm
bw 1,550€ 4c 2,200€



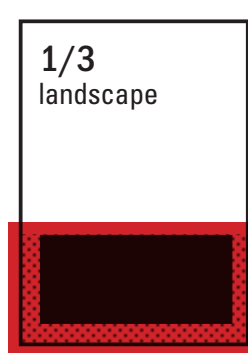
1/2 upright
86 x 258 mm
B: 101 x 297 mm
bw 900€ 4c 1,600€



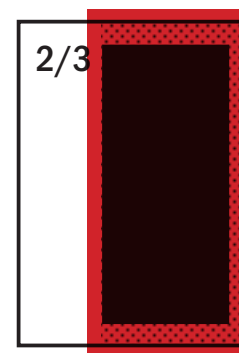
1/2 landscape
177 x 126 mm
B: 210 x 145 mm
bw 900€ 4c 1,600€



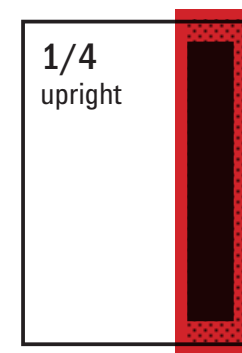
1/3 upright
56 x 258 mm
B: 71 x 297 mm
bw 650€ 4c 1,350€



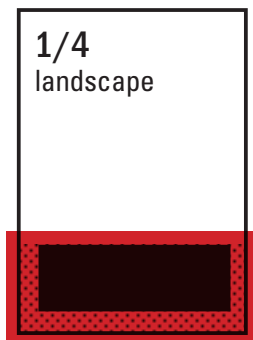
1/3 landscape
177 x 80 mm
B: 210 x 99 mm
bw 650€ 4c 1,350€



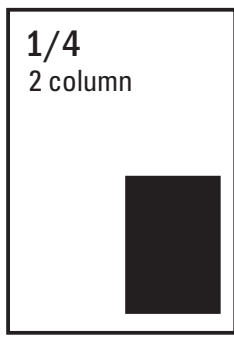
2/3
116.5 x 258 mm
B: 131.5 x 297 mm
bw 1,350€ 4c 2,250€



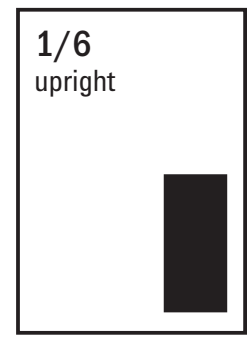
1/4 upright
40.5 x 258 mm
B: 55.5 x 297 mm
bw 550€ 4c 1,270€



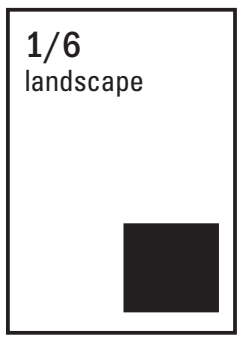
1/4 landscape
177 x 59 mm
B: 210 x 78 mm
bw 550€ 4c 1,270€



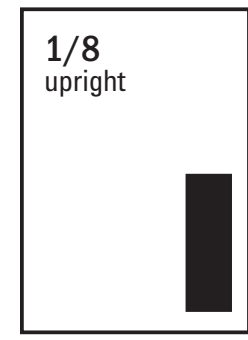
1/4 2 column
86 x 126 mm
no bleeding
bw 550€ 4c 1,270€



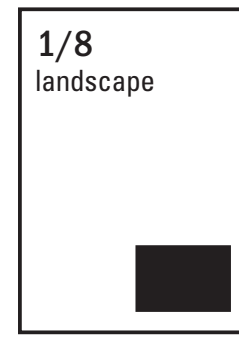
1/6 upright
56 x 126 mm
no bleeding
bw 400€ 4c 1,125€



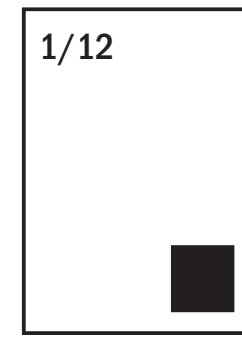
1/6 landscape
86 x 80 mm
no bleeding
bw 400€ 4c 1,125€



1/8 upright
40.5 x 126 mm
no bleeding
bw 310€ 4c 900€



1/8 landscape
86 x 59 mm
no bleeding
bw 310€ 4c 900€



1/12
56 x 59 mm
no bleeding
bw 210€ 4c 800€

Inserts:
under 25 g
110€/tsd
over 50 g
120€/tsd
Bound-in:
price on
application

All prices plus VAT.

Deadlines for advertisements 2024



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	BOOKING	ARTWORK	DATE OF PUBLICATION
316 01/02-2024	Fr 10.11.23	Tu 28.11.23	We 20.12.23
317 03/04-2024	Th 25.01.24	Th 01.02.24	Th 22.02.24
318 05/06-2024	Fr 22.03.24	We 03.04.24	Fr 26.04.24
319 07/08-2024	Th 23.05.24	Tu 04.06.24	Tu 25.06.24
320 09/10-2024	Th 25.07.24	Fr 02.08.24	Tu 27.08.24
321 11/12-2024	We 25.09.24	Fr 04.10.24	Mo 28.10.24
322 01/02-2025	Mo 11.11.24	Th 28.11.24	Th 19.12.24