

# Online Media 2025

for advertising on [www.JAZZTHETIK.de](http://www.JAZZTHETIK.de)

valid from 01.01.2025



## Banner Formats and prices:

Format	Size (Pixel)	1 month	3 month*	12 month*
<b>Super Banner Leaderboard</b>	728 x 90	160 EUR	140 EUR	–
<b>Wide Skyscraper</b>	160 x 600	160 EUR	140 EUR	110 EUR
<b>Medium Rectangle</b>	205 x 290	150 EUR	130 EUR	105 EUR
<b>Skyscraper</b>	120 x 600	140 EUR	120 EUR	95 EUR
<b>Full Banner</b>	468 x 60	140 EUR	120 EUR	95 EUR
<b>Rectangle</b>	180 x 150	140 EUR	120 EUR	95 EUR

\*Prices are for each 1 month

All banners in rotation. Circuit on all sides, and bottoms.  
All prices shown are excl. VAT valid.

### Combined discount:

When booking a display (minimum size ¼ page) in the printed edition of JAZZTHETIK, please refer to the booking of online display a discount of 15% on the net display price.

### Formats:

Flash, JPG, GIF, TIF, SWF max. 100 KB

### For more information, reservation:

JAZZTHETIK

Phone: +49 (0) 251/53 34 32

+49 (0) 251/53 34 23

e-mail: [jazz@JAZZTHETIK.de](mailto:jazz@JAZZTHETIK.de)

### Delivery address for Banner:

mail: [internet@JAZZTHETIK.de](mailto:internet@JAZZTHETIK.de)

### Required information:

customer name, reservation period and destination URL  
The General Terms and Conditions

### Submission deadline:

1 week circuit

If you want custom size, please contact us!

# General & Technical Data valid 2025

## PUBLISHER

Christine Stephan  
JAZZTHETIK  
Hammer Straße 138-140 (Hofeingang)  
D-48153 Münster  
Phone: +49 (0) 251-5334-32  
+49 (0) 251-5334-23  
e-mail: [jazz@JAZZTHETIK.de](mailto:jazz@JAZZTHETIK.de)  
web: [www.JAZZTHETIK.de](http://www.JAZZTHETIK.de)  
social media: [www.facebook.com/JAZZTHETIK](http://www.facebook.com/JAZZTHETIK)

## SHOW DATA

please send to [jazz@JAZZTHETIK.de](mailto:jazz@JAZZTHETIK.de)

## BANK DETAILS

Sparkasse Münsterland Ost  
IBAN: DE 13 4005 0150 00 18005256  
SWIFT BIC: WELA DE D1 MST

## PUBLICATION

Bimonthly, 6 times a year

## PRICES

Inland: € 9,40 including VAT, packaging and shipping  
Foreign Countries: € 9,40 including packaging, plus shipping

## DISTRIBUTION AREA

Germany, Austria, Switzerland, Netherlands, World

## SALES

Station bookshops, Press-grosso, Kiosk, phonogram / HiFi  
retailers and subscription at home and abroad

## ISSN

0933-8926

## ORDERS

in writing to the publisher

## BOOKINGS OF ADVERTISING

in writing to the publisher

## RIGHT OF WITHDRAWAL

only in writing. 1 week booking deadline

## ADDITIONAL CHARGE FOR BLEEDING

is not charged additionally

## COLOR SHOW

Printing on the Euro scale. Not using the color black in the design of colored display has no influence on the calculation. Each additional process color is a surcharge of 350.- € calculated, which is not discountable. Special colors or shades that by the combined printing of standard scale colors can not be achieved, require special agreement.

## SUPPLEMENTS / INSERTS

to 25 gr. single weight per thousand. € 150.-  
to 50 gr. single weight per thousand. € 160.-  
Heavier inserts, supplements or tip-ons on request

## PLACEMENTS

The publisher can note placement rules only as desire and try to under to consider the technical and Earl's options. Placement rules whose Fulfillment is order requirement, condition following award of the b/w price is discounted:  
4th cover (U4) excl. 20%  
2nd cover page (U2) excl. 20%  
3rd cover page (U3) excl. 5%

## DISCOUNTS

On purchase within a contract year, the following discounts apply:  
from 3 advertisements 5%  
from 6 adverts 10%  
from 12 adverts 20%  
5% discount on direct debit collection

## PAYMENT

Payments within 14 days after publication without deduction. In advance of the total amount that is received by the first day of sale from the publisher, a 2% discount, unless older invoices are fully or partially open. In the case of delayed or deferred payment interest at the rate of 5% above the current discount rate of the Deutsche Bundesbank as well as collection costs will be charged.

## VALUE ADDED TAX

Prices are excl. VAT

## BOOKING DEADLINE

see Year Plan  
[www.JAZZTHETIK.de/mediadaten/mediadaten-printausgabe](http://www.JAZZTHETIK.de/mediadaten/mediadaten-printausgabe)  
[www.JAZZTHETIK.de/mediadaten/mediadaten-online-JAZZTHETIK-de](http://www.JAZZTHETIK.de/mediadaten/mediadaten-online-JAZZTHETIK-de)

## SUBMISSION DEADLINE

see Year Plan  
[www.JAZZTHETIK.de/mediadaten/mediadaten-printausgabe](http://www.JAZZTHETIK.de/mediadaten/mediadaten-printausgabe)

JAZZTHETIK is a recognized training company.

JAZZTHETIK is member of ejm (European Jazz Media).